BEFORE THE CALIFORNIA ACUPUNCTURE BOARD DEPARTMENT OF CONSUMER AFFAIRS STATE OF CALIFORNIA

In the Matter of the Accusation Against:)	Case No. 1A-2010-65
ALON MARCUS, L.AC. Summit Complementary Medicine		Оан по. 2014050523
400 29 th Street, #419)	
Oakland, CA 94609)	
Acupuncture License No. AC 2345		
Respondent.	Ó	

DECISION AND ORDER

The attached Stipulated Settlement and Disciplinary Order is hereby adopted by the California Acupuncture Board, Department of Consumer Affairs, as its Decision in this matter.

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This Decision shall become effective on	*
It is so ORDERED	<u>.</u>

Michael Shi, L.Ac, Chair Acupuncture Board Department of Consumer Affairs State of California

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1	KAMALA D. HARRIS				
2	Attorney General of California JANE ZACK SIMON Supervising Deputs Attacks Company				
3	Supervising Deputy Attorney General JOSHUA M. TEMPLET Deputy Attorney Congress				
4	Deputy Attorney General State Bar No. 267098				
5	455 Golden Gate Avenue, Suite 11000 San Francisco, CA 94102-7004				
6	Telephone: (415) 703-5529 Facsimile: (415) 703-5480				
7	Attorneys for Complainant				
8	DEPARTMENT OF CONSUMED AFFAIRS				
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11	In the Matter of the Accusation Against:	Case No. 1A-2010-65			
12	ALON MARCUS, L.AC.	OAH No. 2014050523			
13	400 29th Street, #419 Oakland, CA 94609	STIPULATED SETTLEMENT AND			
14	Acupuncture No. AC 2345	DISCIPLINARY ORDER			
15	Respondent.	**			
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17	IT IS HEREBY STIPULATED AND AGE	REED by and between the parties to the above-			
18	entitled proceedings that the following matters as				
19	PAR	TIES			
20	1. Terri Thorfinnson (Complainant) is t	he Executive Officer of the Acupuncture Board			
21	She brought this action solely in her official capa				
22	D. Harris, Attorney General of the State of Califo				
23	Attorney General.	1 ,			
24	2. Respondent Alon Marcus, L.Ac. (Re	spondent) is represented in this proceeding by			
25	attorney Tyler Guest Draa, Greenfield, Sullivan,				
26	South Market St., Ste. 1500 San Jose, CA 95113				
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CULPABILITY

- Respondent admits the truth of each and every charge and allegation in the Accusation.
- 10. Respondent agrees that his Acupuncture License is subject to discipline and he agrees to be bound by the Board's probationary terms as set forth in the Disciplinary Order below.

RESERVATION

11. The admissions made by Respondent herein are only for the purposes of this proceeding, or any proceeding in which the Board or other professional licensing agency is involved, and shall not be admissible in any other criminal or civil proceeding.

CONTINGENCY

- 12. This stipulation shall be subject to approval by the Acupuncture Board. Respondent understands and agrees that counsel for Complainant and the staff of the Acupuncture Board may communicate directly with the Board regarding this stipulation and settlement, without notice to or participation by Respondent or his counsel. By signing the stipulation, Respondent understands and agrees that he may not withdraw his agreement or seek to rescind the stipulation prior to the time the Board considers and acts upon it. If the Board fails to adopt this stipulation as its Decision and Order, the Stipulated Settlement and Disciplinary Order shall be of no force or effect, except for this paragraph, it shall be inadmissible in any legal action between the parties, and the Board shall not be disqualified from further action by having considered this matter.
- 13. The parties understand and agree that Portable Document Format (PDF) and facsimile copies of this Stipulated Settlement and Disciplinary Order, including PDF and facsimile signatures thereto, shall have the same force and effect as the originals.
- 14. In consideration of the foregoing admissions and stipulations, the parties agree that the Board may, without further notice or formal proceeding, issue and enter the following Disciplinary Order:

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DISCIPLINARY ORDER

IT IS HEREBY ORDERED that Acupuncture No. AC 2345 issued to Respondent Alon Marcus, L.Ac. is revoked. However, the revocation is stayed and Respondent is placed on probation for five (5) years on the following terms and conditions.

1. PRACTICE MONITOR Within 90 days of the effective date of this decision, Respondent shall submit to the Board for its prior approval, the name and qualifications of one or more California licensed acupuncturists whose license is clear (no record of complaints) and current and who has agreed to serve as a practice monitor. Once approved, the monitor shall submit to the Board a plan by which Respondent's practice shall be monitored. The monitor's education and experience shall be in the same field of practice as that of the Respondent. The monitor shall submit written reports to the Board on a quarterly basis verifying that monitoring has taken place and providing an evaluation of Respondent's performance. It shall be Respondent's responsibility to assure that the required reports are filed in a timely fashion. The Respondent shall provide access to the monitor of Respondent's fiscal and client records and shall be permitted to make direct contact with patients. Further, the monitor shall have no prior business, professional, personal or other relationship with Respondent. Respondent shall execute a release authorizing the monitor to divulge any information that the Board may request.

Respondent shall notify all current and potential patients of any term or condition of probation which will affect their treatment or the confidentiality of their records (such as this condition which requires a practice monitor). Such notification shall be signed by each patient prior to continuing or commencing treatment.

If the monitor quits or is otherwise no longer available, Respondent shall not practice until a new monitor has been approved by the Board. All costs of monitoring shall be borne by the Respondent. Monitoring shall consist of at least one hour per week of individual face to face meetings.

2. <u>REIMBURSEMENT FOR PROBATION SURVEILLANCE MONITORING</u>
Respondent shall reimburse the Board for the hourly costs it incurs in monitoring the probation to ensure compliance for the duration of the probation period.

3. <u>COURSEWORK</u> Respondent shall take and successfully complete not less than twenty (20) semester units or thirty (30) quarter units of coursework in the following area(s): ethics, pain management, and case management. All coursework shall be taken at the graduate level at a school approved by the Board. Classroom attendance must be specifically required. Course content shall be pertinent to the violation and all coursework must be completed within the first 3 years of probation. The required coursework must be in addition to any continuing education courses that may be required for license renewal.

Within 90 days of the effective date of this decision, Respondent shall submit a plan for the Board's prior approval for meeting the educational requirements. All costs of the coursework shall be borne by the Respondent.

4. <u>COMMUNITY SERVICE</u> Respondent shall provide 500 hours of community service as a condition of probation. Such community service includes providing professional acupuncture services at no charge under the auspices of a community organization, nonprofit organization, or governmental entity. In the discretion of the Board or its designee, the Board may also consider other forms of community service in fulfillment of this term. The services provided cannot include a fee or charge, nor can they involve the sale of products or other services.

Within 90 days of the effective date of this decision, and prior to commencing the community service, Respondent shall submit a plan for the Board's approval, specifying the following: (i) the name of the organization through which the service will be performed; (ii) a description of the service(s) to be performed; (iii) the location where the service(s) will be performed; and (iv) the name and contact information of an individual at the organization who will act a community service monitor to verify completed service, including the number of hours of service. If the designated community service monitor should become unable to monitor and verify Respondent's community service completion, as noted above, Respondent shall notify the Board within two business days.

Respondent shall complete all community services hours not later than six (6) months prior to the completion of probation.

5. OBEY ALL LAWS Respondent shall obey all federal, state and local laws and all

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regulations governing the practice of acupuncture in California. A full and detailed account of any and all violations of law shall be reported by the Respondent to the Board in writing within seventy-two (72) hours of occurrence.

- 6. <u>QUARTERLY REPORTS</u> Respondent shall submit quarterly declarations under penalty of perjury on forms provided by the Board, stating whether there has been compliance with all the conditions of probation.
- 7. SURVEILLANCE PROGRAM Respondent shall comply with the Board's probation surveillance program and shall, upon reasonable notice, report to the assigned investigative district office. Respondent shall contact the assigned probation surveillance monitor regarding any questions specific to the probation order. Respondent shall not have any unsolicited or unapproved contact with 1) victims or complainants associated with the case; 2) Board members or members of its staff; or 3) persons serving the Board as expert examiners.
- 8. <u>INTERVIEW WITH THE BOARD OR ITS DESIGNEE</u> Respondent shall appear in person for interviews with the Board or its designee upon request at various intervals and with reasonable notice.
- 9. <u>CHANGES OF EMPLOYMENT</u> Respondent shall notify the Board in writing, through the assigned probation surveillance compliance officer of any and all changes of employment, location and address within 30 days of such change.
- 10. <u>TOLLING FOR OUT-OF-STATE PRACTICE OR RESIDENCE</u> In the event Respondent should leave California to reside or to practice outside the State, Respondent must notify the Board in writing of the dates of departure and return. Periods of residency or practice outside California will not apply to the reduction of this probationary period.
- 11. <u>EMPLOYMENT AND SUPERVISION OF TRAINEES</u> Respondent shall not employ or supervise or apply to employ or supervise acupuncture trainees during the course of this probation. Respondent shall terminate any such supervisorial relationship in existence on the effective date of this probation.
- 12. <u>COST RECOVERY</u> Respondent shall pay to the Board its costs of investigation and enforcement in the amount of \$7,531.25.

DATED:

- 13. <u>VIOLATION OF PROBATION</u> If Respondent violates probation in any respect, the Board may, after giving Respondent notice and the opportunity to be heard, revoke probation and carry out the disciplinary order that was stated. If an accusation or petition to revoke probation is filed against Respondent during probation, the Board shall have continuing jurisdiction until the matter is final, and the period of probation shall be extended until the matter is final. No petition for modification or termination of probation shall be considered while there is an accusation or petition to revoke probation pending against Respondent.
- 14. <u>COMPLETION OF PROBATION</u> Upon successful completion of probation, Respondent's license will be fully restored.

ACCEPTANCE

I have carefully read the above Stipulated Settlement and Disciplinary Order and have fully discussed it with my attorney, Tyler Guest Draa. I understand the stipulation and the effect it will have on my Acupuncture License. I enter into this Stipulated Settlement and Disciplinary Order voluntarily, knowingly, and intelligently, and agree to be bound by the Decision and Order of the Acupuncture Board.

BY FAX

	Respondent
I have read and fully discussed v	with Respondent Alon Marcus, L.Ac. the terms and
conditions and other matters contained	d in the above Stipulated Settlement and Disciplinary Orde
I approve its form and content. DATED: 9/25/2014	TYLER GUEST DRAA Greenfield, Sullivan, Draa & Harrington, LLP Attorney for Respondent

ALON MARCUS, L.AC.

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DATED:

ALON MARCUS, BAC.

Respondent

I have read and fully discussed with Respondent Alon Marcus, L.Ac. the terms and conditions and other matters contained in the above Stipulated Settlement and Disciplinary Order. I approve its form and content.

DATED: TYLER GUEST DRAA

Greenfield, Sullivan, Draa & Harrington, LLP Attorney for Respondent

STIPULATED SETTLEMENT (1A-2010-65)

ENDORSEMENT The foregoing Stipulated Settlement and Disciplinary Order is hereby respectfully submitted for consideration by the Acupuncture Board. Respectfully submitted, 10/1/2014 Dated: KAMALA D. HARRIS Attorney General of California JANE ZACK, SIMON Supervising Deputy Attorney General JOSHUA M. TEMPLET Deputy Attorney General Attorneys for Complainant SF2013406422 41081924.doc